



Ian Collister

Curriculum Vitae, 2025

Print Design
Web Design
Motion Design
3D Design

Videography
Film Editing
Colour Grading
Social Media

Analytics
A.I. Design
Stage Management
Live Events

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Skill Set

I have over twenty years of experience in the design industry, working as a creative and art worker, at both large and small design agencies, and I also have several years of experience as a freelance designer. I am happy working as part of a team, or independently, and I am used to working to tight deadlines in dynamic environments. I'm self motivated and able to self manage. My skill set allows me to see a project through from conception to publication, and I'm as happy prepping artwork as I am doing creative design.

I work in print, web, film and motion design, and have over twenty five years of experience using Photoshop, Illustrator, Quark and InDesign, I also have twenty years of experience using After Effects, creating motion graphics for the web and live events. Recently I have also been creating some basic models and animation in Blender, and incorporating AI elements into my work. My web skills lie in design rather than development but I have a good working knowledge of HTML, CSS, and some PHP. I also have a lot of experience in online marketing, search engine optimisation, social media design and management, analytics, web advertising, and thumbnail creation across multiple platforms. My experience in the industry has seen me successfully work with company directors, art directors, photographers, film directors, developers, programmers, printers and a range of other creative professionals.

Parallel to my design work I have experience of working at large live events such as festivals, nightclubs and live television shoots, in a variety of technical roles.

Current Employment

Freelance: July 2024 - Present | **Position Held:** Graphic Designer

I'm currently working as a freelance print and motion designer in the North West of England, working with commercial design agencies and my own private clients.

Employment History

Net World Sports: July 2023 - July 2024 | **Position Held:** Videographer

Videographer and Motion Designer for Net World Sports in Wrexham, North Wales. The role involved researching, planning, shooting and editing footage for the on and offline promotion of sports equipment.

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Employment History

Freelance: May 2021 - July 2023 | **Position Held:** Graphic Designer

Working as a freelance print and motion designer in the North West of England, working with commercial design agencies and my own private clients. There was some overlap with this and my previous job as a Stage Manager.

Freelance Stage Manager: April 2018 - Sept 2021 | **Position Held:** Stage Manager Assistant / Advance Production Manager

In 2018 I took an opportunity to move away from the marketing industry and went back into live music events. As part of a freelance team I spent three years working world wide as an Advance Production Manager and Stage Manager Assistant for DJ and music producer David Guetta at his festival, club and television appearances. During the week I focused on working remotely with festival house teams to secure David's technical requirements (sound, visual, lighting, SFX etc.), and during show time I supported David, his management, and our technical crew on the ground. The role demanded strong communication skills, quick thinking, effective time management, an understanding of many different technical disciplines, constant learning and a willingness to get my hands dirty within a fast paced industry.

Redrow Homes: January 2011 - April 2018 | **Position Held:** Graphic Designer

I worked as part of the in house marketing team at Redrow Homes in North Wales. My role encompassed print, motion graphics and web design, and as a long standing and integral part of the team my role also included *(to a lesser extent)* art direction, brand management and studio management.

Freelance / Permanent: May 2000 - December 2011 | **Position Held:** Graphic Designer / Stage Manager

During this period I worked as a creative designer for a number of different design agencies and businesses in the North West of England, whilst also working as a stage manager and VJ at live music events. Details are available on request.



Interests

My interests include art, design, animation, film, video games, music, music production and much more. But usually, when I'm not in front of a computer screen I can be found trying to give myself a heart attack in the gym or zigzagging my way around a golf course.

Qualifications

GCSE:	Maths	B
	English	C
	Media Studies	C
	Science	CC
BTEC:	Art Foundation	Merit
	Art National Diploma	Pass
BA (hons):	Graphic Design (University of Central Lancs)	2:2
Connect:	Multi-Media Course	Pass



Examples

For more detailed examples of my print, web and video work, please visit www.collography.com or for more information drop me a line at art@collography.com



See full examples of my design work at collography.com

A selection of appropriate keywords for the algorithms, bots and other non human recruitment tools: graphic design, print, illustration, branding, logos, logo design, typography, layout, print, documents, advertisements, editorial, presentations, annual reports, catalogues, brochures, posters, flyers, templates, brand guidelines, NFTs, none fungible tokens, artificial intelligence, AI, A.I. AI prompting, AI whispering, photo editing, photo retouching, web design, UI, user interface, UX, user experience, email design, HTML email, HTML, CSS, PHP, SEO, development, search engine optimisation, online marketing, social media, social media management, corporate guidelines, uploading, thumbnail creation, analytics, animation, motion, motion design, animated gifs, 3D design, 3D modelling, 3D animation, key framing, editing, film, video, video editing, audio, audio editing, live television, broadcast television, live events, music festivals, arts festivals, Apple, Mac, Microsoft, Windows, Adobe, InDesign, Photoshop, Illustrator, After Effects, Premier, Media Encoder, Acrobat Pro, Blender, Autodesk 3ds Max, Ableton Live, Acid, M365, Word, Excel, PowerPoint, Twitter, Instagram, Facebook, YouTube, TikTok, Snapchat, LinkedIn, Google, Google Analytics, B2B, B2C, and, clearly, hashtag and keyword analysis...